

### The Pre-Listing Inspection

Putting the Seller in Control

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Course: #52281

1 HR Real Estate CE Credit









### Pre-Listing Inspections

**Key Topics Covered in Today's Presentation** 

- What is a Pre-Listing Inspection
- Common Misconceptions
- What is the benefit of a Pre-Listing Inspection
- What is inspected during a Pre-Listing Inspection
- Common Issues Found
- How to share the Inspection Report





#### What is a Pre-Listing Inspection

• **Definition** - A pre-listing home inspection is a proactive assessment by a qualified home inspector, initiated by the seller before listing, to reveal property conditions for informed selling decisions and enhanced transparency. It's a way to help the home owner and selling agent to get a better understanding of the condition of the property enabling informed selling strategies.

How is it different than a re-sale inspection?





#### What is a Pre-Listing Inspection

- When are Pre-Listing Inspections beneficial?
  - -Any Home
  - -High-Value Homes
  - -Competitive markets (aka Buyer's Market)
  - -Older homes (over 30 years old)
  - -Homes with prior renovations & repairs (foundation, new kitchen, re-piping, etc.)
- Common Misconceptions



## The Strategic Advantage for Sellers

Buyers will conduct an inspection anyway - being proactive avoids last-minute deal-breakers.



#### **Increased Buyer Confidence**

Helps buyers feel secure during negotiations with known property conditions.

#### **Enhances Marketability**

Homes with inspections often sell quicker, reducing time on the market.

#### **Faster Sales Process**

Homes with inspections often sell quicker, reducing time on the market.

#### **Avoid Last-Minute Surprises**

Ensures transparency, preventing unexpected issues during the sale process.



## What to Inspect During a Pre-Listing Inspection.

- Structural & Exterior
- Major Systems
- Safety Hazards
- Optional Systems





## Common Issues Found During the Inspection & Practical Fixes

- Major Issues & Fixes
- Minor Issues & Fixes
- Cosmetic Issues & Fixes

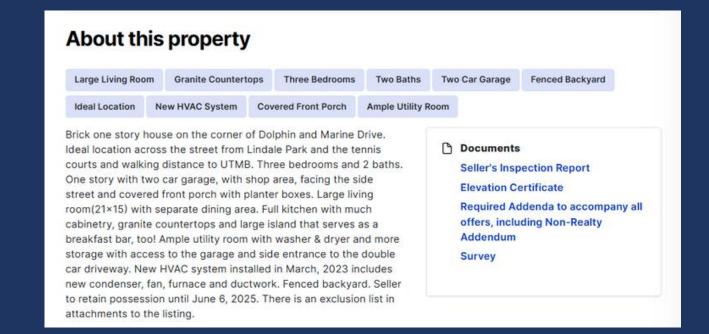
By addressing these issues, Sellers can enhance the home's appeal and minimize potential red flags for buyers.

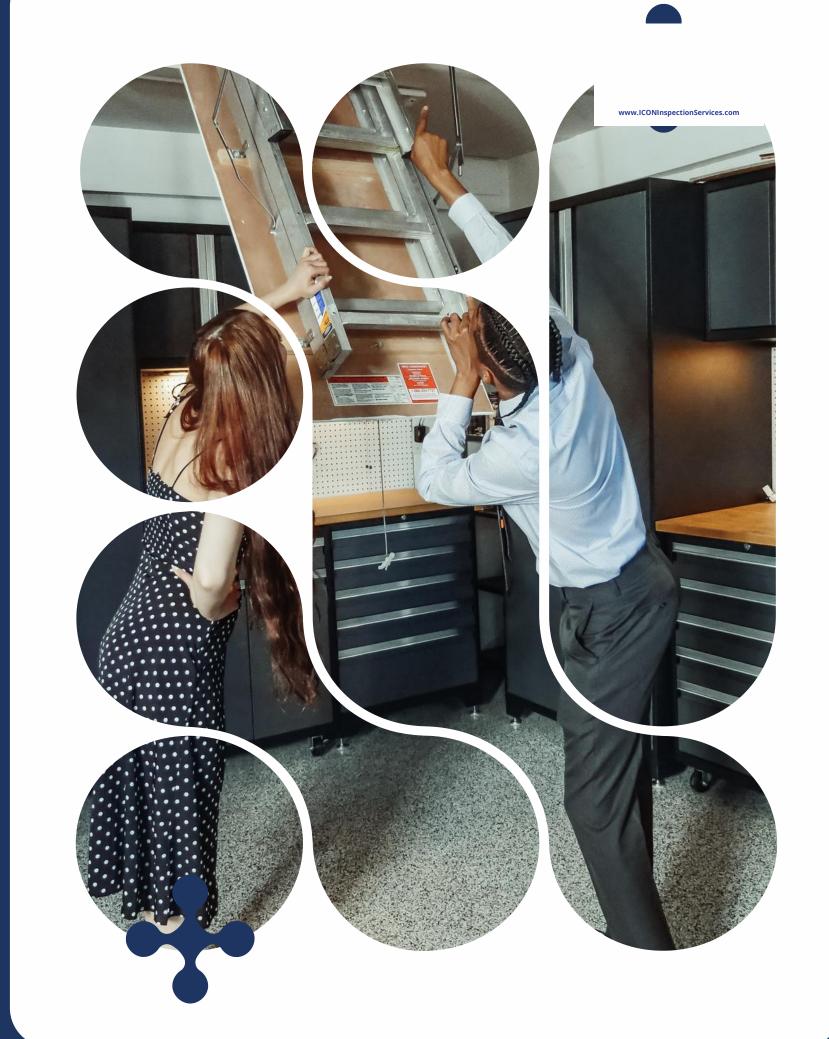


### Sharing the Inspection Report

#### Rule #1 Ask Your Broker First

- At listing Builds trust, attracts serious Buyers.
   (Add a 2D Floor Plan.)
- With the Seller's Disclosure Notice. (include any repair paperwork like foundation/roof)
- Have it Posted at the Open House
- On the MLS









"Sellers who proactively disclose pre-listing issues give buyers proper awareness to factor them into their offers."

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# What questions do you have for us?

Feel free to reach out anytime for more information!





# Thank You



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